

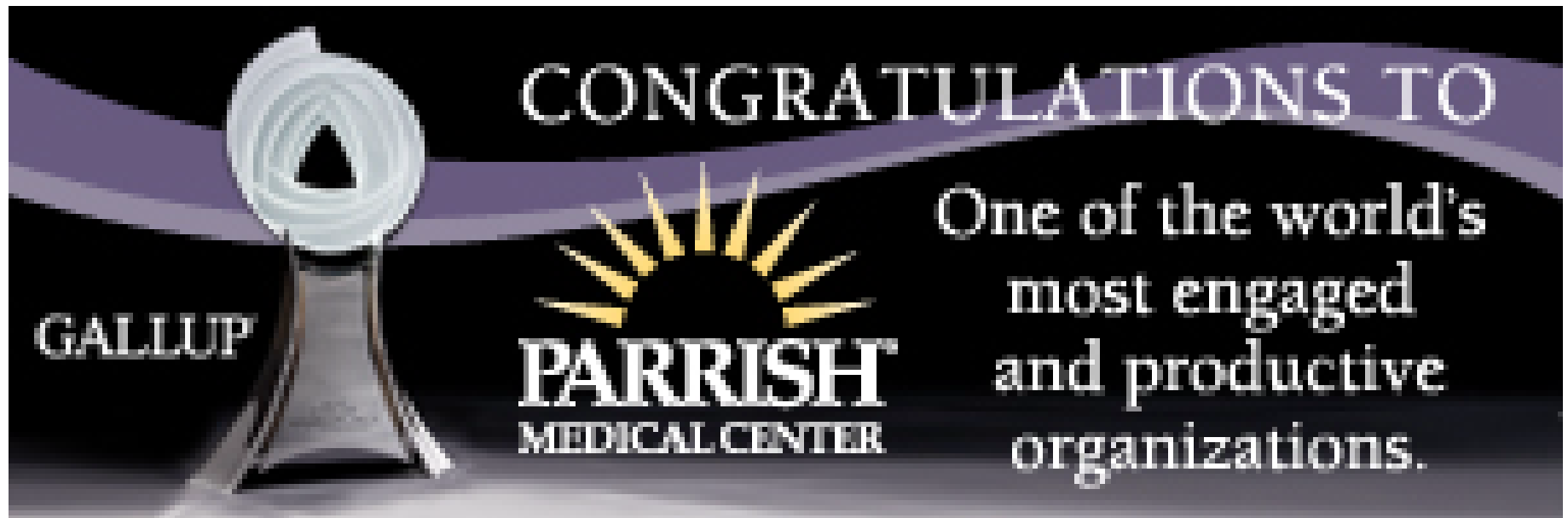
Semi Annual Report

Presented to:
Titusville City Council
September 2010



Accomplishments





Named 2010 Distinguished Hospital

"An Outstanding Patient Experience"


by J.D. Power and Associates

PARRISH[®]
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E-Medicine PMC & Mayo Clinic Robot



Performing a stroke neurology assessment via robot with Mayo Clinic Neurologist James F. Meschia, M.D.

Francisco Garcia, M.D., (right) chief of emergency medicine at PMC, and Brian Doerr, R.N.

PMC offers Tran radial Caths

The screenshot shows a Windows Internet Explorer browser window displaying a news article on the WFTV.com website. The browser's address bar shows the URL: <http://www.wftv.com/health/22797165/detail.html>. The page features a blue header with the WFTV.com logo and weather information for Orlando (88°), Daytona Beach (86°), and Melbourne (88°). An 'ALERT' box indicates 'SEVERE WEATHER'. The article title is 'Parrish Medical Center Now Offers Transradial Cardiac Catheterizations' with a sub-headline 'Faster, safer, more comfortable, and reduced hospital stay'. The article is dated 'Posted: 11:33 am EST March 10, 2010'. A video player is embedded in the article, showing a close-up of a medical procedure. The text of the article describes the benefits of transradial catheterization, noting it is safer and has a shorter recovery period compared to traditional groin insertion. A sidebar on the right contains an advertisement for 'PERSONAL PEDIATRICS' and a 'Health News' section with a link to 'Medicare Expanding To Help Smokers Quit'. The Windows taskbar at the bottom shows the Start button, several open applications including Microsoft PowerPoint and a folder named 'F:\Groups\Commre...', and system tray icons for Internet Explorer, volume, and network, along with the time '1:22 PM' and 'Monday'.

Parrish Medical Center Now Offers Transradial Cardiac Catheterizations
Faster, safer, more comfortable, and reduced hospital stay

Posted: 11:33 am EST March 10, 2010

Titusville, Fla. -- Parrish Medical Center's Cardiovascular Care program now offers transradial catheterizations, which reduces recovery time, improves patient experience and outcomes, and lowers hospital and healthcare costs. Interventional Cardiologists Dr. Ravi Rao and Dr. Biju Mathews have established North Brevard's first Transradial Catheterization program.

Transradial cardiac catheterization uses the wrist, not the groin, for catheter insertion. This technique is safer, eliminates scarring, decreases bleeding complications and risk of trauma to adjacent nerves and blood vessels, and offers significantly shorter recovery period.

While this technique is not new, the transradial approach is used in

PERSONAL PEDIATRICS
Sick Child? Need a Physical?
CLICK HERE!

Health News
Medicare Expanding To Help Smokers Quit
They've lived with the health warnings about smoking for much

- **PMC was honored for its Critical Assessment Team's use of real-time clinical surveillance to reduce mortality and decrease code blues (cardiac arrest) in hospital units outside of the intensive care unit (ICU).** The team uses the Clinical Xpert™ CareFocus solution from Thomson Reuters as part of its Six Sigma quality improvement project.
- **Parrish Home Health** earned #1 ranking in Patient Satisfaction by PRC, a leading, independent business services provider. Parrish Home Health was ranked at the 100th percentile in 11 of the 12 patient survey questions
- **Parrish Home Health** (as of 6/2/10) ranked above the state and national reference scores in 11 of 12 reportable questions by CMS/Home Health Compare
- **Parrish Home Health** received 39-month re-accreditation from The Joint Commission with a score of 100 percent
- **PMC Wins Sterling Team Showcase in Florida:** PMC demonstrated the principles and techniques of improving organizational performance through employee participation.
- **American Society for Gastrointestinal Endoscopy (ASGE)** recognition; one of only 167 programs in the U. S. to be granted recognition since 2009.
- Parrish Medical Center (PMC) has been designated a **Breast Imaging Center of Excellence by the American College of Radiology (ACR).**
- **Journal of the American Medical Association (JAMA)** featured an essay written by Titusville geriatric medicine physician Pamela Tronetti, DO, board-certified geriatrician and director of Aging Services at Parrish Medical Center. The *JAMA* piece, entitled "A Panda Story" will appear in the "A Piece of My Mind" column, a popular section of the publication.

Board of Directors

Thank you!



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PMC Care Partners Thank You



- 1200 Employees
- 400+ Volunteers
- 165+ Medical Staff

Continuing to Cultivate a World-Class Medical Staff



Welcome New Physicians



**Julie Chevillet, D.O.,
Orthopedic Surgeon**

- **Foot & Ankle specialties**
- **Adults & Pediatrics**

Parrish Human Motion Institute®

- **Anthony Allotta, D.O., Sports Medicine**
- **Aaron Smith, D.O., Neurosurgeon, and**
- **Patrick Sonser, M.D., Physiatry & Physical Medicine**

Parrish Healthcare Center at PSJ

5005 Port St. John Parkway.

For an appointment call

321-433-2247



Welcome New Physicians



Rhu-Jade M. Raguindin, M.D.
Internal Medicine

Titusville Family Practice
1849 Jess Parrish Court
Titusville, FL 32796
PH: (321) 267-1424
Fax: (321) 267-2713



Welcome New Physicians

- Kevin M. Barrett , M.D. - Consulting - Telemedicine Neurology Interactive
- Assia Benhacene, M.D., Anesthesiology
- Benjamin H. Eidelman, M.D. - Consulting - Telemedicine Neurology Interactive
- David M. Enscoe, M.D. - Anesthesiology
- William D. Freeman, M.D. - Consulting - Telemedicine Neurology Interactive
- Peter McIver, M.D. - Anesthesiology
- James F. Meschia, M.D. - Consulting - Telemedicine Neurology Interactive
- Sonya A. Pease, M.D.- Anesthesiology
- Vanessa Williams, M.D. – Anesthesiology



Community Outreach

Healing Families. Healing Communities.



Community Outreach

June -July - August

- Symphony of Hope Survivor Event
- Kennedy Space Center's Employee Health & Fitness Day
- Mt. Moriah Health Fair
- EMS Day Sandpoint Park
- Bethlehem Baptist Women's Summit
- Parrish vs. YMCA 3-mile Challenge
- Diabetes & Meal Planning – Kennedy Space Center
- Elderberries: Trauma in the Elderly – Dr. Smith
- Brevard Family Housing: Health/Job Fair & Back to School –
- Diabetes Survival Skills
- Diabetes Group Class
- AWAKE Support Group
- Pulmonary Support Group



Questions?

