

**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
BOARD OF DIRECTORS - REGULAR MEETING
DRAFT**

A regular meeting of the North Brevard County Hospital District operating Parrish Medical Center was held on October 4, 2010 in Conference Room 2/3/4/5, First Floor. The following members, representing a quorum, were present:

J. J. Parrish III, Chairman
Herman A. Cole, Jr.
Peggy Crooks
Billie Fitzgerald
Patricia C. Manning, Ed.D.
Lee Moore
Jerry L. Noffel
Maureen Rupe

Member(s) Absent:

Robert L. Jordan, Jr., C.M. (excused)

A copy of the attendance roster of others present during the meeting is appended to the file copy of these minutes.

CALL TO ORDER

Mr. Parrish called the meeting to order at 4:31 p.m.

PLEDGE OF ALLEGIANCE

Ms. Rupe led the Board of Directors, staff and public in reciting the Pledge of Allegiance.

PMC'S VISION – *Healing Families – Healing Communities*

Mr. Parrish led the Board of Directors, staff and public in reciting PMC's vision – *Healing Families – Healing Communities*.

APPROVAL OF AGENDA

The following motion was made by Mr. Cole, seconded by Dr. Manning and approved (8 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE AGENDA AS PRESENTED.

REVIEW AND APPROVAL OF MINUTES

Discussion ensued and the following motion was made by Dr. Manning, seconded by Mr. Cole and approved (8 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE MINUTES OF THE SEPTEMBER 13, 2010 REGULAR MEETING, THE SEPTEMBER 13, 2010 FIRST PUBLIC HEARING, AND THE SEPTEMBER 27, 2010 SECOND PUBLIC HEARING, AS PRESENTED.

RECOGNITIONS – Joanne Dykes, Auxilian of the Quarter

Ms. Terry introduced Ms. Joanne Dykes as the Auxilian of the Quarter and stated that Ms. Dykes has been a volunteer since 2006 and exemplifies Parrish Medical Center's mission and vision. Ms. Dykes expressed her thanks and stated the Board of Directors are the epitome of volunteers and an example to follow. Mr. Parrish extended congratulations to Ms. Dykes.

Daniel Cuscela, D.O.

On behalf of the Board of Directors, Mr. Parrish extended congratulations to Dr. Daniel Cuscela on his recent appointment as Chairman of the Cancer Committee for the American Cancer Society's Brevard County Unit Operating Board.

Patricia C. Manning, Ed.D.

On behalf of the Board of Directors, Mr. Parrish extended congratulations to Dr. Manning who will be honored at an upcoming gala as a Space Coast Humanitarian. Dr. Manning expressed her thanks and reported that Dr. Bhalani is also being honored/recognized as a humanitarian at the gala.

Robert L. Jordan, Jr., C.M.

On behalf of the Board of Directors, Mr. Parrish extended congratulations to Mr. Jordan on his appointment by the Governor to serve on a task force that will oversee Florida's implementation of "Race to the Top" money.

OPEN FORUM FOR PHYSICIANS

Dr. Levine addressed the Board of Directors and presented an update on the Space Coast Cancer Center/Program at PMC. He noted the Program's accreditation, recertifications, recognitions, and participation in the Commission on Cancer special study. Dr. Levine noted the lecture series, patient satisfaction score, and community outreach. He extended kudos to Ms. Marsha Richardson, RN, for her efforts, which led to a significant improvement in quality care, and to Ms. Gloria Velez-Barone for her appointment to the Board of Director of the Florida Division of the American Cancer Society. Dr. Levine provided the Board of Directors with a packet of

information summarizing his update, as well as information relative to the Space Coast Cancer Center.

UNFINISHED BUSINESS

No items were presented.

NEW BUSINESS – Morgan Keegan Corporate Account Agreement

Mr. Skeldon noted legal counsel’s minor revisions to the Morgan Keegan Corporate Account Agreement. Discussion ensued and the following motion was made by Ms. Crooks, seconded by Mr. Cole and approved (8 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE CORPORATE ACCOUNT AGREEMENT WITH MORGAN KEEGAN.

MEDICAL STAFF REPORT RECOMMENDATIONS/ANNOUNCEMENTS – Patient Safety Policy

Dr. Rivera-Morales reviewed the Medical Executive Committee recommendation to approve the revised “Patient Safety Policy.” Discussion ensued and the following motion was made by Mr. Cole, seconded by Ms. Rupe and approved (8 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE REVISED “PATIENT SAFETY POLICY” NUMBER 9500-224, AS PRESENTED.

Resignation – Janis G. Black, D.O.

Mr. Parrish noted the resignation of Janis G. Black, D.O. This was presented for information only; no action was required.

CONSENT AGENDA

Mr. Parrish noted the consent agenda and asked if anyone from the Board or public wished to remove any item(s); no item(s) were removed. Discussion ensued and the following motion was made by Mr. Cole, seconded by Mr. Crooks and approved (8 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE FOLLOWING CONSENT AGENDA ITEMS:

- A. BUDGET AND FINANCE COMMITTEE**
 - 1. RECOMMEND THE BOARD OF DIRECTORS DECLARE THE EQUIPMENT LISTED IN THE REQUEST FOR DISPOSAL OF OBSOLETE OR SURPLUS PROPERTY FORMS AS SURPLUS**

**AND OBSOLETE AND DISPOSE OF SAME IN ACCORDANCE
WITH FS24.05 AND FS274.96.**

COMMITTEE REPORTS – Quality Report

Mr. Lee Moore reported that all items were covered during the meeting.

Budget and Finance Committee

Mr. Cole reported that all items were covered on the consent agenda.

EXECUTIVE COMMITTEE

Mr. Parrish reported that all items were covered during the meeting.

EDUCATIONAL, GOVERNMENTAL AND COMMUNITY RELATIONS COMMITTEE

Mr. Parrish reported that all items were covered during the meeting.

PLANNING, PHYSICAL FACILITIES & PROPERTIES COMMITTEE

Ms. Rupe reported that all items were covered during the meeting.

PROCESS AND QUALITY REPORT

Mr. Parrish noted the Process and Quality Report included in the agenda packet. No additional information was presented. Discussion ensued relative to PRC Healthcare Center at Port St. John outpatient satisfaction survey and the PMC registered nurses' engagement scores. Mr. Mikitarian discussed the action plans the nursing units are working on. Ms. Crooks extended kudos relative to the pneumonia core measures outstanding scores. Copies of the following Game Plan documents are appended to the file copy of these minutes.

- A. Service Goal – Achieve and Maintain HCAHPS Patient Satisfaction Scores in Top 10% Nationally by 2010
 - 1. Healthcare Center at Port St. John Outpatient Satisfaction Survey (Graphs 1 and 2)
- B. People Goal – Achieve and Maintain Engagement Scores in Top 10% Nationally by 2010
 - 1. PMC Registered Nurses' Engagement (Graphs 1 and 2)
- C. Quality Goal – Achieve and Maintain Quality Indicators in Top 10% Nationally by 2010 through the Constant Pursuit of Perfection

1. Core Measure Compliance - Pneumonia
 2. Core Measure Bundle Compliance - Pneumonia
- D. Growth Goal – Achieve and Maintain 10% or Less Outmigration in Primary Service Area by 2010
1. Orthopedic/Neurosurgery and Women’s Procedures
 2. Angioplasty Procedure
 3. Request for Assistance in Physician Recruitment – For Information Only
 - Vinay Kumar, M.D.
- E. Finances Goal – Achieve and Maintain Credit Rating in Top 10% Nationally by 2010
1. Financial and Statistical Reports – August 2010
 2. Operating Margin by Month
 3. Operating Margin by Year

Other Related Management Issues/Information

Discussion ensued relative to ED Call Backs > 30 minutes, documenting information in medical records, and the revision to the Medical Staff General Rules and Regulations relative to ED Call.

For informational purposes, Mr. Mikitarian discussed a matter relative to a member of the management team expressing frustration in written form, and the subsequent meetings with Care Partners to apologize.

Mr. Mikitarian reported he will begin meetings with Care Partners this week where he will discuss the economy, healthcare reform, and obtain feedback/ideas for the purpose of continuing to modify the strategic plan.

Dr. Manning reported that Dr. Tronetti will be a weekly contributor to the *Florida Today* newspaper in the Health Section.

HOSPITAL ATTORNEY REPORT

Mr. Bittman discussed the provision in the Affordable Care Act relative to the Department of the Health and Human Services (HHS) implementation of a self-disclosure program for Starke violations. He reported that on September 23, 2010 HHS did identify the protocols.

Mr. Mikitarian reported that the sale of Wuesthoff Hospital did close of Friday, October 1, 2010.

A copy of the September 21, 2010 letter summarizing the GrayRobinson August 2010 invoice was included in the agenda packet for informational purposes. A copy of this letter is appended to the file copy of these minutes. No additional information was presented.

ANNOUNCEMENT OF MEETINGS

Mr. Parrish noted the tentatively scheduled meetings for November.

1. Quality Committee
November 1, 2010
Executive Conference Room
11:00 a.m.
2. Ad Hoc Credentials Review Committee Executive Session
November 1, 2010
Vice President – Nursing Conference Room
12:00 p.m.
3. Audit Committee
November 1, 2010
Executive Conference Room
Noon
4. Budget and Finance Committee
November 1, 2010
Executive Conference Room
1:00 p.m.
5. Board of Directors Executive Session
November 1, 2010
Executive Conference Room
(To commence no earlier than 2:00 p.m.)
6. Executive Committee
November 1, 2010
Executive Conference Room
7. Educational, Governmental and Community Relations Committee
November 1, 2010
First Floor, Conference Center
8. Planning, Physical Facilities and Properties Committee
November 1, 2010
First Floor, Conference Center
9. Board of Directors
November 1, 2010
First Floor, Conference Center
(To commence no earlier than 4:30 p.m., immediately following the last

Committee meeting)

OPEN FORUM FOR PHYSICIANS

No additional items were presented during the open forum for physicians.

OPEN FORUM FOR PUBLIC

No items were presented during the open forum for the public.

OTHER

Ms. Crooks gave kudos to Dr. Tronetti's publication of "The Panda Story" in the *Journal of American Medical Association* (JAMA) magazine.

ADJOURNMENT

There being no further business to discuss, the meeting adjourned at 5:06 p.m.

Billie Fitzgerald
Secretary