

**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
BOARD OF DIRECTORS – REGULAR MEETING
DRAFT**

A regular meeting of the Board of Directors of the North Brevard County Hospital District operating Parrish Medical Center was held on May 2, 2011 in Conference Room 2/3/4/5, First Floor. The following members, representing a quorum, were present:

J. J. Parrish III, Chairman
Herman A. Cole, Jr.
Billie Fitzgerald
Patricia C. Manning, Ed.D.
Lee Moore
Jerry L. Noffel
Maureen Rupe

Member(s) Absent:

Peggy Crooks (excused)
Robert L. Jordan, Jr., C.M. (excused)

A copy of the attendance roster of others present during the meeting is appended to the file copy of these minutes.

CALL TO ORDER

Mr. Parrish called the meeting to order at 6:28 p.m.

PLEDGE OF ALLEGIANCE

Mr. Parrish led the Board of Directors, staff and public in reciting the Pledge of Allegiance.

PMC'S VISION – *Healing Families – Healing Communities*

Mr. Parrish led the Board of Directors, staff and public in reciting PMC's Vision – *Healing Families – Healing Communities*.

APPROVAL OF AGENDA

The following motion was made by Dr. Manning, seconded by Mr. Cole and approved (7 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE AGENDA AS PRESENTED.

REVIEW AND APPROVAL OF MINUTES

The following motion was made by Ms. Rupe, seconded by Ms. Fitzgerald and approved (7 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE MINUTES OF THE APRIL 4, 2011 MEETING AS DISTRIBUTED.

RECOGNITIONS – Parrish Medical Center Auxiliary

Mr. Mikitarian announced that at the recent Parrish Medical Center Auxiliary meeting, PMC was presented two checks totaling \$150,000. He expressed his appreciation of the Auxiliary, the work they continue to do, and their support to fund our needed programs.

Frank T. Dienst, M.D.

On behalf of the Board of Directors, Mr. Parrish extended congratulations to Dr. Dienst for his recent Board Certification in Critical Care Medicine.

George J. Gomez-Del Rio, M.D.

On behalf of the Board of Directors, Mr. Parrish extended congratulations to Dr. Gomez-Del Rio for his recent Board Certification in Internal Medicine.

Other

Dr. Manning expressed thanks to all who sent cards/letters/emails while she was out of state.

OPEN FORUM FOR PHYSICIANS

There were no items presented during the open forum for physicians.

UNFINISHED BUSINESS

No items were presented.

NEW BUSINESS – North Brevard Medical Support, Inc. Liaison Report

Mr. Lee Moore summarized the North Brevard Medical Support Board of Directors April 19, 2011 meeting and reported that the radiologists accepted the appraisal prepared for the CT Joint Venture and dissolution of same. He reported that the Dialysis Joint Venture with Dr. Rashid has been dissolved, that NBMS will be entering into a Joint

Venture with MedFast for an additional location, financial statements were reviewed, the quarterly report was presented on the Children's Center, and the Board of Directors approved the purchase of two replacement air conditioner units for the Center. The Board of Directors also approved build-out costs for a physician office. A copy of the April 19, 2011 meeting minutes is appended to the file copy of these minutes.

**MEDICAL STAFF REPORT RECOMMENDATIONS/ANNOUNCEMENTS –
Policy for the Transport of Patients for Offsite Radiation Therapy**

Dr. McMahon reviewed the Medical Executive Committee recommendation to approve the policy for the transport of patients for offsite Radiation Therapy. Discussion ensued and the following motion was made by Dr. Manning and seconded by Mr. Cole.

MOTION (SUBSEQUENTLY WITHDRAWN) TO APPROVE THE POLICY FOR THE TRANSPORT OF PATIENTS FOR OFFSITE RADIATION THERAPY.

Legal counsel discussed two concerns relative to this policy: (1) the medical necessity issue, and (2) the regulatory issue of the payment for the transfer of the patients. Legal counsel recommended this policy not be adopted at this time.

Discussion ensued and the above motion was withdrawn. The following motion was made by Dr. Manning, seconded by Mr. Cole and approved (6 ayes, 1 nay [Mr. Noffel], 0 abstentions).

ACTION TAKEN: MOTION TO REFER THIS BACK TO THE MEDICAL EXECUTIVE COMMITTEE TO ADDRESS THE MEDICAL NECESSITY MATTERS OF THE POLICY, AND WORK CLOSELY WITH MR. BITTMAN AND MR. MIKITARIAN ON THIS ISSUE.

It was noted that Mr. Bittman will work on the regulatory issue in the policy relative to the payment for the transfer of the patients.

RESIGNATIONS

Dr. McMahon noted the resignation of Satu Shah, M.D. This was presented for information only; no action required.

CONSENT AGENDA

Mr. Parrish asked if anyone from the Board or public wished to remove any item(s) from the revised consent agenda; no items were removed. Discussion ensued and the following motion was made by Dr. Manning, seconded by Ms. Fitzgerald and approved (7 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE FOLLOWING CONSENT AGENDA ITEMS:

A. BUDGET AND FINANCE COMMITTEE

- 1. RECOMMEND THE BOARD OF DIRECTORS APPROVE \$160,000 LOCAL TAX-BASED MATCH TO BREVARD HEALTH ALLIANCE FOR PRIMARY HEALTHCARE SERVICES FOR LOW-INCOME RESIDENTS CONTINGENT UPON SIGNING AN APPROPRIATE INDEMNIFICATION AGREEMENT IN FAVOR OF THE HOSPITAL DISTRICT.**
- 2. RECOMMEND THE BOARD OF DIRECTORS APPROVE THE MEMBERSHIP OF GREG PHILLIPS AND MICHAEL SITOWITZ FOR A THREE-YEAR TERM FROM JULY 1, 2011 THRU JUNE 30, 2014.**
- 3. RECOMMEND THE BOARD OF DIRECTORS DECLARE THE EQUIPMENT LISTED IN THE REQUEST FOR DISPOSAL OF OBSOLETE OR SURPLUS PROPERTY FORMS AS SURPLUS AND OBSOLETE AND DISPOSE OF SAME IN ACCORDANCE WITH FS274.05 AND FS274.96.**

B. EXECUTIVE COMMITTEE

- 1. RECOMMEND THE BOARD OF DIRECTORS APPROVE THE EXECUTIVE MANAGEMENT COMPENSATION COMMITTEE'S RECOMMENDATION AND ACKNOWLEDGE THEY HAVE HAD THE OPPORTUNITY TO REVIEW THE PWC COMPENSATION REPORT CONCERNING EXECUTIVE MANAGEMENT COMPENSATION.**

COMMITTEE REPORTS – Budget and Finance Committee

Mr. Cole reviewed the recommendation to the Board to approve the FY 2012 Major Volume Assumptions and other budget assumptions as presented. Discussion ensued and the following motion was made by Mr. Cole, seconded by Ms. Rupe and approved (5 ayes, 2 nays [Mr. Lee Moore, Mr. Noffel], 0 abstentions.

ACTION TAKEN: MOTION TO APROVE THE FY2012 MAJOR VOLUME ASSUMPTIONS AND OTHER BUDGET ASSUMPTIONS AS PRESENTED.

Executive Committee

Mr. Parrish reported that all items were covered on the consent agenda.

Educational, Governmental and Community Relations Committee

Dr. Manning reported that all items were covered during the meeting.

PROCESS AND QUALITY REPORT

Mr. Parrish noted the Process and Quality Report included in the agenda packet. No additional information was presented. Copies of the following Game Plan documents are appended to the file copy of these minutes.

- A. Service Goal – Achieve and Maintain HCAHPS Patient Satisfaction Scores in Top 10% Nationally by 2011
 - 1. Port St. John Healthcare Center Patient Satisfaction Survey (Graphs 1 & 2)
- B. People Goal – Achieve and Maintain Engagement Scores in Top 10% Nationally by 2011
 - 1. Employees by Years of Service
 - 2. Employees by Workforce Generation
- C. Quality Goal – Achieve and Maintain Quality Indicators in Top 10% Nationally by 2011 through the Constant Pursuit of Perfection
 - 1. Never Events (Graphs 1 & 2)
- D. Growth Goal – Achieve and Maintain 10% or Less Outmigration in Primary Service Area by 2011
 - 1. Orthopedic/Neurosurgery and Women’s Procedures
 - 2. Angioplasty Procedures
- E. Finances Goal – Achieve and Maintain Credit Rating in Top 10% Nationally by 2011
 - 1. Financial and Statistical Reports – March
 - 2. Operating Margin by Month
 - 3. Operating Margin by Year

Other Related Management Issues/Information

No items were presented.

Hospital Attorney

Legal counsel discussed the important issues before the legislature this week and reported that they will monitor the actions taken, and will give a thorough report after the session concludes. A copy of the April 20, 2011 letter summarizing the March 2011 invoice is appended to the file copy of these minutes.

Announcements of Tentatively Scheduled Upcoming Meetings

Mr. Parrish noted the tentative schedule of upcoming meetings.

1. Quality Committee
May 3, 2011
Executive Conference Room
10:00 a.m.
2. Ad Hoc Credentials Review Committee Executive Session
June 6, 2011
Vice President – Nursing Conference Room
Noon
3. Budget and Finance Committee
June 6, 2011
Executive Conference Room
1:00 p.m.
4. Board of Directors Executive Session
June 6, 2011
Executive Conference Room
(To commence no earlier than 2:00 p.m.)
5. Executive Committee
June 6, 2011
Executive Conference Room
6. Educational, Governmental and Community Relations Committee
June 6, 2011
First Floor, Conference Center
7. Planning, Physical Facilities and Properties Committee
June 6, 2011

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First Floor, Conference Center

8. Board of Directors
June 6, 2011
First Floor, Conference Center
(To commence no earlier than 4:30 p.m., immediately following the last Committee meeting)

OTHER

No other items were presented.

CLOSING REMARKS

Ms. Rupe expressed thanks to the Emergency Department and third floor Care Partners for the care provided to her daughter-in-law during her recent stay at PMC.

Mr. Lee Moore reported he attended the recent Auxiliary meeting/luncheon and was encouraged and astounded by what the Auxilians bring to PMC. He noted the awards presented for hours of service, ranging from 100 to 23,000 to individual Auxilians. He stated the Auxiliary makes this place run and PMC could not exist with out them. Mr. Lee Moore encouraged everyone to express thanks to the Auxilians for everything they do. Ms. Rupe noted the 90 year old Auxilian who still comes to PMC to volunteer her time.

Dr. Manning reported she attended the recent Moore Gala Banquet, and expressed thanks to Parrish Medical Center for the sponsorship of the Moore Festival and the Moore Gala Banquet.

Mr. Parrish gave kudos to Mr. Cole for the outstanding job for facilitating the Rotary Club's Celebrity Chef event at LaCita Country Club.

OPEN FORUM FOR PUBLIC

No items were presented.

ADJOURNMENT

There being no further business to discuss, the meeting adjourned at 6:50 p.m.

Billie Fitzgerald
Secretary