

**NORTH BREVARD COUNTY HOSPITAL DISTRICT
OPERATING
PARRISH MEDICAL CENTER
BOARD OF DIRECTORS – REGULAR MEETING**

A regular meeting of the Board of Directors of the North Brevard County Hospital District operating Parrish Medical Center was held on June 6, 2011 in Conference Room 2/3/4/5, First Floor. The following members, representing a quorum, were present:

J. J. Parrish III, Chairman
Herman A. Cole, Jr.
Peggy Crooks
Billie Fitzgerald
Robert L. Jordan, Jr., C.M.
Patricia C. Manning, Ed.D.
Lee Moore
Jerry L. Noffel
Maureen Rupe

Member(s) Absent:
None

A copy of the attendance roster of others present during the meeting is appended to the file copy of these minutes.

CALL TO ORDER

Mr. Parrish called the meeting to order at 5:42 p.m.

PLEDGE OF ALLEGIANCE

Mr. Parrish led the Board of Directors, staff and public in reciting the Pledge of Allegiance.

PMC'S VISION – *Healing Families – Healing Communities*®

Mr. Parrish led the Board of Directors, staff and public in reciting PMC's Vision – *Healing Families – Healing Communities*®.

APPROVAL OF AGENDA

The following motion was made by Mr. Cole, seconded by Mr. Jordan and approved (9 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE AGENDA AS PRESENTED.

REVIEW AND APPROVAL OF MINUTES

The following motion was made by Mr. Jordan, seconded by Mr. Cole and approved (9 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE MINUTES OF THE MAY 2, 2011 MEETING AS DISTRIBUTED.

RECOGNITIONS – 2011 Professional Nurse Recognitions

Mr. Loftin introduced and recognized Ms. Stella Barrett, Ms. Stacey Black, and Ms. Sherry Broadbent as the 2011 Professional Nurses of the Year. Ms. Smirl introduced Mr. Broome, Chairman-Elect of the Jess Parrish Medical Foundation, who expressed thanks to these nurses for their impact on the hospital and the community. In appreciation, the nurses were presented with gifts.

Other

There were no other recognitions presented.

OPEN FORUM FOR PHYSICIANS

There were no items presented during the open forum for physicians.

RECESS

Mr. Parrish recessed the meeting at 5:46 p.m. to resume the Education Committee meeting.

RECONVENE

Mr. Parrish reconvened the Board of Directors meeting at 6:14 p.m.

UNFINISHED BUSINESS

No items were presented.

NEW BUSINESS – Parrish Medical Center Auxiliary – Proposed Bylaws Changes

Mr. Parrish noted the Parrish Medical Center Auxiliary proposed Bylaws changes as outlined in the document included in the agenda packet. A copy of this document is appended to the file copy of these minutes. Discussion ensued and the following motion

was made by Mr. Jordan, seconded by Dr. Manning and approved (9 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE PARRISH MEDICAL CENTER AUXILIARY PROPOSED BYLAWS CHANGES AS PRESENTED.

PHYSICIAN PREFERENCE ITEMS, CONFLICTS, ETC.

Mr. Mikitarian noted the copies of the articles included in the agenda packet relative to physician involvement in companies that could influence their preferences to use certain kinds of equipment, medical devices, etc. He reported that Mr. Bittman will be developing a draft policy to be pro-active relative to this matter. Copies of the articles relative to this topic are appended to the file copy of these minutes.

**MEDICAL STAFF REPORT RECOMMENDATIONS/ANNOUNCEMENTS –
Revision to the General Medical Staff Rules and Regulations, Department of
Surgery**

Dr. McMahon noted the recommendation relative to the revision to the General Medical Staff Rules and Regulations, Department of Surgery, was tabled earlier this evening during the Board of Directors Executive Session meeting.

Revised “Risk Management Program and Plan,” Policy 9500-37

Dr. McMahon reviewed the Medical Executive Committee recommendation to approve the revisions to the Risk Management Program and Plan, Policy 9500-37. Discussion ensued and the following motion was made by Mr. Jordan, seconded by Mr. Cole and approved (9 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE REVISED “RISK MANAGEMENT PROGRAM AND PLAN,” POLICY 9500-37, AS PRESENTED.

ARNP, PA-C Emergency Medicine “Type I Core Privileges”

Dr. McMahon reviewed the Medical Executive Committee recommendation to approve the ARNP, PA-C Emergency Medicine “Type I Core Privileges” with the changed noted to “i.” Discussion ensued and the following motion was made by Dr. Manning, seconded by Mr. Cole and approved (9 ayes, 0 nays, 0 abstentions).

ACTION TAKEN: MOTION TO APPROVE THE ARNP, PA-C EMERGENCY MEDICINE “TYPE I CORE PRIVILEGES” AS RECOMMENDED BY THE CREDENTIALS AND MEDICAL ETHICS COMMITTEE WITH THE FOLLOWING CHANGE TO “I”: SITUATIONS THAT REQUIRE SPECIAL MANAGEMENT NOT INCLUDED ABOVE WILL BE DISCUSSED WITH THE SUPERVISING EMERGENCY DEPARTMENT PHYSICIAN ON DUTY.”

CONSENT AGENDA

Mr. Parrish asked if anyone from the Board or public wished to remove any item(s) from the revised consent agenda; item "D.1" was removed. Mr. Parrish stated this item would be presented during the Executive Committee report. Discussion ensued and the following motion was made by Ms. Crooks, seconded by Mr. Cole and approved (9 ayes, 0 nays, 0 abstentions).

***ACTION TAKEN:* MOTION TO APPROVE THE FOLLOWING CONSENT AGENDA ITEMS:**

A. QUALITY COMMITTEE (MAY 3, 2011)

- 1. RECOMMEND THE BOARD OF DIRECTORS APPROVE TO REQUEST THAT THE MEDICAL STAFF REVIEW COMMITTEE LOOK AT THE PATHOLOGY SIDE OF THE CASE STUDY.**

B. AUDIT COMMITTEE

- 1. RECOMMEND TO THE BOARD OF DIRECTORS TO APPROVE THAT MOORE STEPHENS LOVELACE BE RE-APPOINTED AS THE AUDITORS FOR THE FISCAL YEARS 2011, 2012, AND 2013 FINANCIAL STATEMENT AUDIT FOR AN AMOUNT NOT TO EXCEED \$130,000 PER YEAR.**

C. BUDGET AND FINANCE COMMITTEE

- 1. RECOMMEND THE BOARD OF DIRECTORS APPROVE THE FY 2012 CAPITAL BUDGET IN THE AMOUNT OF \$1,600,000.**
- 2. RECOMMEND THE BOARD OF DIRECTORS APPROVE THE PURCHASE OF ONE TOSHIBA XARIO XG DEMONSTRATION ECHOVASCULAR ULTRASOUND AND ONE TOSHIBA APLIO MX DEMONSTRATION GENERAL ULTRASOUND MACHINES (PROJECT #11-468-01) DUE TO STANDARDIZATION AT A NOT TO EXCEED COST OF \$150,416.**
- 3. RECOMMEND THE BOARD OF DIRECTORS DECLARE THE EQUIPMENT LISTED IN THE REQUEST FOR DISPOSAL OF OBSOLETE OR SURPLUS PROPERTY FORMS AS SURPLUS AND OBSOLETE AND DISPOSE OF**

SAME IN ACCORDANCE WITH FS274.05 AND FS274.96.

- 4. RECOMMEND THE BOARD OF DIRECTORS APPROVE TO PROCEED WITH THE USE OF ELECTRONIC BOARD BOOKS.**

COMMITTEE REPORTS – Quality Committee

Mr. Lee Moore summarized the items discussed/presented at today's Quality Committee meeting to include the review of the Dashboard, areas for improvement, and ensuring that the Dashboard tracks the Value Based Purchasing Guidelines. He reported Mr. Skeldon reviewed the Compliance Documentation Management Program and Ms. Barone discussed the work the interdisciplinary team is doing to ensure our costs are in line with the CMS reimbursements for the treatment of heart failure patients. Mr. Lee Moore reported the next Committee meeting will be held on August 1, 2011, however, Mr. Loftin will provide an updated Dashboard to the Committee/Board of Directors in early July.

Audit Committee

Ms. Crooks reported all items were covered during the meeting and on the consent agenda.

Budget and Finance Committee

Mr. Cole reported all items were covered during the meeting and on the consent agenda.

Educational, Governmental and Community Relations Committee

Mr. Jordan reported that all items were covered during the meeting.

Executive Committee

Mr. Parrish presented the recommendation from the Executive Committee relative to the CEO compensation. Mr. Jordan reported he must abstain from this vote. Mr. Parrish acknowledged Mr. Jordan. Discussion ensued and the following motion was made by Dr. Manning, seconded by Mr. Cole and approved (8 ayes, 0 nays, 1 abstention [Mr. Jordan]).

ACTION TAKEN: MOTION TO APPROVE TO ACCEPT THE CEO'S MEMORANDUM THAT HE WILL NOT ACCEPT AN INCREASE IN HIS SALARY AND THE BOARD DETERMINES HIS CURRENT COMPENSATION IS IN ACCORDANCE WITH THE FAIR MARKET VALUE.

PROCESS AND QUALITY REPORT

Mr. Parrish noted the Process and Quality Report included in the agenda packet. No additional information was presented. Copies of the following Game Plan documents are appended to the file copy of these minutes.

- A. Service Goal – Achieve and Maintain HCAHPS Patient Satisfaction Scores in Top 10% Nationally by 2011
 - 1. Inpatient HCAHPS Composite Trending
 - 2. Top Box for HCAHPS Overall Quality of Care Question

- B. People Goal – Achieve and Maintain Engagement Scores in Top 10% Nationally by 2011
 - 1. Registered Nurses by Years of Service
 - 2. Registered Nurses by Workforce Generation

- C. Quality Goal – Achieve and Maintain Quality Indicators in Top 10% Nationally by 2011 through the Constant Pursuit of Perfection
 - 1. Core Measure Bundle Compliance for Heart Attack and Heart Failure
 - 2. Core Measure Bundle Compliance for Pneumonia and Surgery
 - 3. Parrish Home Health Quarterly Medical Director Report

- D. Growth Goal – Achieve and Maintain 10% or Less Outmigration in Primary Service Area by 2011
 - 1. 2010 Inpatients from Primary Service Area
 - 2. 2010 Outpatients from Primary Service Area

- E. Finances Goal – Achieve and Maintain Credit Rating in Top 10% Nationally by 2011
 - 1. Financial and Statistical Reports
 - 2. Operating Margin by Month
 - 3. Operating Margin by Year

Other Related Management Issues/Information

No items were presented.

Hospital Attorney

Mr. Bittman discussed the Healthcare Price Transparency Bill, which will be in effect July 1, 2011, that requires that all urgent care centers and health care clinics publish a schedule of their top 50 charges. He reported this same Bill makes this optional for primary care physicians, noting their publication of the top 50 services to uninsured patients, making them then exempt from the CME requirement for a two-year cycle.

A copy of the May 20, 2011 letter summarizing the April 2011 invoice is appended to the file copy of these minutes.

Announcements of Tentatively Scheduled Upcoming Meetings

Mr. Parrish noted the tentative schedule of upcoming meetings and reported that there are no meetings scheduled in July.

1. Quality Committee
August 1, 2011
Executive Conference Room
Noon
2. Ad Hoc Credentials Review Committee Executive Session
August 1, 2011
Vice President – Nursing Conference Room
Noon
3. Budget and Finance Committee
August 1, 2011
Executive Conference Room
1:00 p.m.
4. Board of Directors Executive Session
August 1, 2011
Executive Conference Room
(To commence no earlier than 2:00 p.m.)
5. Executive Committee
August 1, 2011
Executive Conference Room
6. Educational, Governmental and Community Relations Committee
August 1, 2011
First Floor, Conference Center
7. Planning, Physical Facilities and Properties Committee

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August 1, 2011
First Floor, Conference Center

8. Board of Directors
August 1, 2011
First Floor, Conference Center
(To commence no earlier than 4:30 p.m., immediately following the last Committee meeting)

OTHER

No other items were presented.

CLOSING REMARKS

No items were presented.

OPEN FORUM FOR PUBLIC

Ms. Penny Farrar discussed the Board's action several years ago relative to financing the funds to build this facility. She gave kudos to those board members for their decision and keeping a safeguard of funds. She requested to meet with Mr. Skeldon to review how these funds have benefited PMC. The request to meet with Mr. Skeldon acknowledged.

ADJOURNMENT

There being no further business to discuss, the meeting adjourned at 6:27 p.m.

Billie Fitzgerald
Secretary